

Secrets Of The Earth Botanical Skin Care Products

offer a natural skin care line of the highest quality.

Our products are power packed with antioxidants to clear the skin from damaging toxins and poisons; a wide variety of minerals to stimulate healing and bring clarity; vitamins to supply nourishment to the skin; essential oils to transport needed oxygen to every living cell and to promote circulation; and floral distillates to soothe and tone.

Many other ingredients are used to supply a much deeper level of complex necessities at the cellular level.

List of Products:

Exfoliant \$8.00

Daily Cleanser \$8.00

Toner \$12.00

Serum \$22.00

Moisturizer \$18.00

Intensive Correcting Balm \$10.00

Gotta' Have It Lip Balm \$4.00

Fortifying Hair Serum \$12.00

Fabulous Fire Set \$56.00

Includes Exfoliant, Cleanser, Toner, Serum and Moisturizer

The Fabulous Fire:

Step 1-Exfoliant or Daily Cleanse

Exfoliant- to be used two, or three times, per week. Wash face and neck in a gently circular motion with warm water and Exfoliant. Rinse well.

Daily Cleanser- to be used morning and evening when not using the exfoliant. Wash face and neck in a gentle circular motion using warm water and Daily Cleanser. Rinse well.

Step 2- Toner- spray mist face and neck after cleansing or exfoliating to tone, balance skin ph and tighten pores.

Spray mist entire body after showering.

Step 3- Serum- smooth on face and neck after Toner to supply a mega dose of nutrients at the cellular level.

Step 4- Moisturizer- smooth on face and neck to moisturize, seal and protect from environmental damage.

INGREDIENTS I USE ARE AS FOLLOWS:

Allantoin: This property helps your skin to heal more quickly and to bind moisture more effectively. It is used to hasten the growth of new, healthy tissue and is ideal for sensitive skin.

Almond

Oil: This is one of the most popular carrier oils because of its powerful ability to penetrate to the needed level for the most benefit of the essential oil or nutrient being transported.

Aloe Vera: Known as the "first aid" plant for its ability to soothe and relieve dry, irritated skin. Aloe Vera has been used topically for many years because of its anti-inflammatory properties and its cooling effect on the skin.

Beeswax: Forms an effective barrier, protecting the skin from harsh environmental conditions.

Bergamot Essential Oil: An anti-inflammatory that is used to aid psoriasis, eczema, oily skin and acne.

Borax Sodium Tetra borate: Natural chemical found in the earth used to soften water. It is mildly alkaline which makes it excellent to help balance and stabilize skin ph.

Candellilla Wax: Protects the skin against moisture loss.

Carrot Seed Oil: Power house rich in Vit. A,B,C,D &E. Used in hair care to supply nutrients to dry, brittle and damaged hair while it vigorously conditions and stimulates growth.

Citric Acid: Powerful antioxidant used to adjust acid – alkaline balance. Well known for its ability to reduce the look of aging by promoting new skin growth and destroying free radicals. Natural preservative.

Clary Sage Essential Oil: Stimulates circulation in the skin cells, generating new cell growth.

Coenzyme Q10: Crucial component in the cellular energy production cycle. CoQ10 protects the stability of the cell membrane, protects DNA from free radical induced oxidative damage, and helps recycle Vit. E.

DMAE (Dimethylaminoethanol): helps to put off wrinkles from appearing, by stopping arachidonic acid from being produced in the body. Reduces facial sag as it tightens pores.

Emulsifying wax: Our e-wax is derived from all vegetable sources.

Ester C: Promotes collagen production and fends against free radical damage. Helps prevent fine lines and wrinkles.

French Green Clay: Superb at absorbing from the skin, dust, oil, contaminants and other impurities.

Causes dead cells to slough off and stimulates the flow of blood to the epidermis. It is excellent for mineral baths and it is believed by some practitioners that the plant matter in French Green Clay is antiseptic and an anti-inflammatory. Contains nine important mineral oxides: calcium, dolomite, silica, selenium, magnesium, phosphorous, copper, silicon and montmorillonite.

Glucosamine: Research suggests it is an effective anti-ageing treatment for the skin. May reverse the effects of skin cells damaged by UV exposure.

Glycerin: is highly "hygroscopic" which means that it absorbs water from the air and therefore, promotes added moisture to the skin.

Hyaluronic acid: is one of the Natural moisturizer factors (NMF's) found in skin, though in decreasing amounts with age. As it is intensely hydrating it 'plumps' the skin with moisture and gives the appearance of smooth, wrinkle-free skin. It helps protect against free radical damage and helps stimulate the skin's natural regeneration process, to significantly improve its overall appearance. It has been said by some to be nature's most perfect skin moisturizer.

Jasmine Essential Oil: Particularly wonderful for dull skin, and whether it is dry, greasy, combination or normal. It has been used to help reduce stretch marks and other scars.

Joboba oil: Antimicrobial. Contains important nutrients, such as Vit. E, Vit.B complex, and the minerals silicon, chromium, copper, and zinc. It contains iodine, which gives it the ability to fight against bacterial and fungal infection. Has been known to tremendously aid in the treatment of acne.

Kukui Seed Oil: Excellent moisturizer and nourishment for the skin. This natural oil forms a semi-permeable barrier that protects dry skin from further damage and permits skin to heal.

Kelp: Seaweed that guards against scavengers that would eat away the hyaluronic acid in your skin. The hyaluronic acid is what keeps the skin moist and supple. Kelp is high in minerals and nutrients known to benefit the skin. The result is a more youthful appearance.

Lavender Essential Oil: Hydrating to dry and damaged skin, Lavender EO tones and helps with problems such as acne, sunburn and psoriasis.

Lemongrass Essential Oil: Antiseptic, antifungal and bactericidal. It is an excellent source for a variety of skin problems, such as acne, psoriasis,

eczema and rosacea.

MSM (methylsulfonylmethane): Reduces inflammation and amazingly transforms skin imperfections into a healthy and beautiful complexion. It is used to help keep skin soft and free of wrinkles, to treat acne, to soften calloused, leathery or cracking skin as it replaces old skin tissue with new. The list of uses could go on and on. MSM is a small molecule containing 34% elemental sulfur, and is readily absorbed by the skin and immediately available when applied.

Neroli Essential Oil: Improves elasticity, stimulates new cell growth, reduces thread veins, softens wrinkles and scars. It combats acne, aging skin, and even stretch marks. Neroli smells absolutely wonderful.

Niacinamide: Biologically active amide of vitamin B3. Antioxidant that has anti-inflammatory, depigmenting, and immunomodulant properties. Has been shown to reduce fine lines, wrinkles, and hyperpigmentation.

Palmarosa Essential Oil: Stimulates new cell growth, moisturizes and speeds healing. It is an anti-inflammatory making it applicable for wrinkles, dermatitis, eczema, and psoriasis. It balances production of sebum, to keep the skin supple and elastic. It helps with the formation of new tissue.

Primrose oil: Natural source of gamma-linolenic acid (GLA) and is believed to have a powerful healing effect on eczema.

Rosemary Essential Oil: Particularly useful in treating acne, psoriasis, dermatitis, and eczema. Dry and mature, aging skin can also be treated with rosemary essential oil with positive results.

Rosewater: Natural toner and astringent used to balance and restore skin's PH levels and tighten pores. It stimulates circulation to aid in skin renewal. Pleasing and soothing aroma.

Rosewood Essential Oil: Has been noted to create skin elasticity. It is further recognized to support elimination of Candida from the skin and possibly slow the skin's aging process.

Sandalwood Essential Oil: Useful for dry, cracked and chapped skin, as well as rashes and acne. It has been shown in some studies to possibly prevent particular kinds of skin cancer.

Shea Butter: It contains fatty acids, phytosterol and unsaponifiables which stimulate the skin's renewal process, providing a more youthful, vibrant appearance.

Stearic Acid: is a white, wax-like substance taken from either animal fat or vegetable sources. (Ours is derived from vegetable) It adds a pearlescent quality to a cream and is also used as a thickening agent.

Pure Cane Sugar: It mildly sands away rough, dry and dead skin revealing soft new skin underneath while promoting new cell growth. (We use this in our body scrubs) Not recommended for face or neck.

Sweet Orange Oil: Takes care of the collagen formation in the skin. It is an anti-inflammatory with antiseptic therapeutic properties. May also improve circulation which is beneficial to new cell growth.

Tea Tree Oil: Because of its disinfectant, fungicidal, anti bacterial, anti-microbial and anti-inflammatory properties, tea tree oil has a healing effect on the skin. It has been used to treat acne, eczema, dermatitis and psoriasis.

Trace Minerals: Promotes brighter and more youthful looking skin because they energize skin cell activity, actually encouraging the activity of other skin treatments.

Vitamin A: Dominant vitamin of the skin, known to improve wrinkles associated with aging and may help to promote the production of skin-building compounds. It is used to treat acne and other skin disorders.

Vitamin D: Known as the "sunshine" vitamin, it works wonders on troubled skin. It helps to clear acne and has been said to wipe out certain skin cancers. It delivers a vibrant and healthy glow to the skin.

Vitamin E: Powerful antioxidant that has been used for years with great results on wrinkles and scars. The combination of vitamins C and E is especially helpful in rejuvenating skin damaged by the chemicals in tobacco smoke and other environmental toxins.

Hamamelis: An herb that makes a wonderful, cooling astringent and toner for the skin. It reduces inflammation, tightens skin, shrinks bags under the eyes, soothes and heals blemishes. It will reduce the outbreak of acne. It locks in the moisture in your skin.

Ylang Ylang Essential Oil: Beautiful smelling flower. It is termed the "flower of flowers" because of the appealing aroma. It has been used to treat eczema, acne and many other irritations to the skin.

SECRETSTOFTHEEARTHBOTANICAL.COM

LYDIA MCMAHAN CASON, ND, CRT
OXFORD, GA 30054 ~ 770-833-7618

Because our products are formulated from natural and organic ingredients the shelf life will not be as extended as products of synthetic origin.

Naturally
Beautiful!